

THAI
cargo
expo



POST
SHOW
REPORT

22 23 24 **January 2025**

HALL EH 102, Bitec, Bangkok, Thailand

www.ThaiCargoExpo.com

THAI CARGO EXPO



GENERAL FACTS & FIGURES:

5,753 Attendees

Day1
1,917

Day 2
2,113

Day 3
1,723

85+ exhibitors + Brands & Companies, 47+ Speakers

The Thai Cargo Expo 2025, held at the Bangkok International Trade & Exhibition Centre (BITEC), successfully brought together key stakeholders from the cargo, logistics, and supply chain sectors. As the leading international exhibition and conference for airlines, airports, cargo handling companies, express & courier services, freight forwarders, GSAs, ports & terminals, and shipping companies in Asia, the event provided a powerful platform for business networking, knowledge exchange, and showcasing the latest innovations.



VISITORS : GENERAL STATISTICS & ANALYSIS

74.5%

**Visitors were
decision makers**

83%

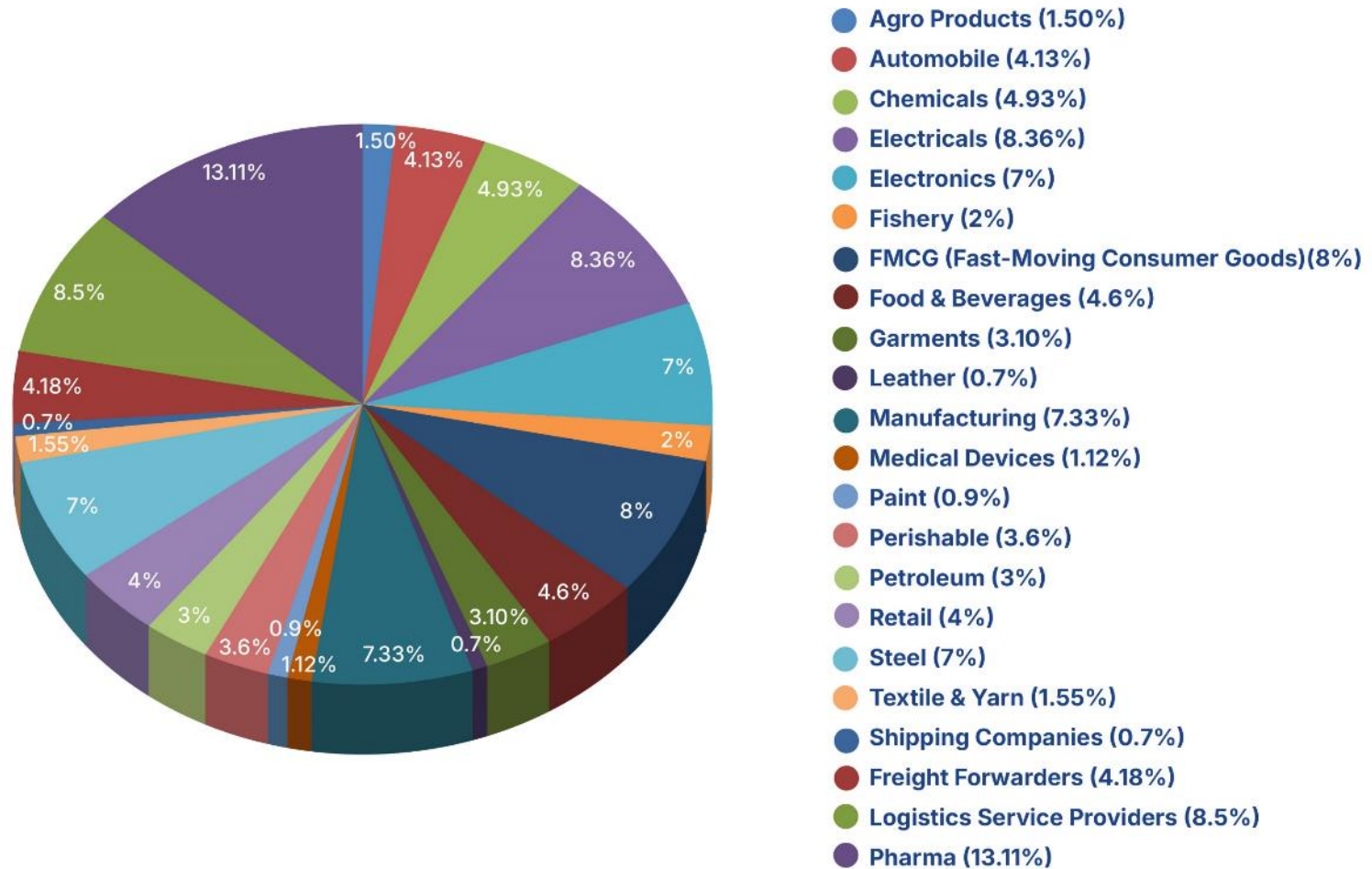
**Visitors were satisfied
with results achieved**

86%

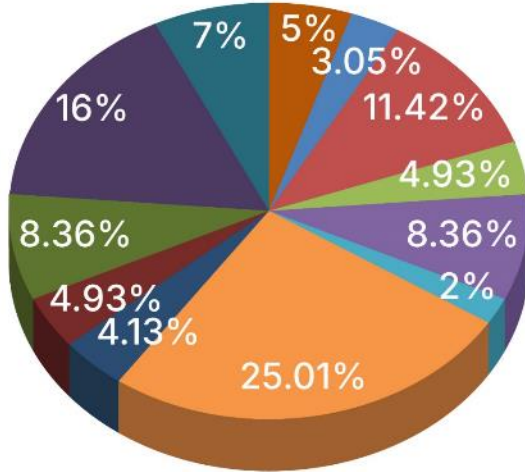
**will visit in
next session**

THAI CARGO EXPO VISITORS : STATISTICS & ANALYSIS

Breakdown of Total Attendees by Industry

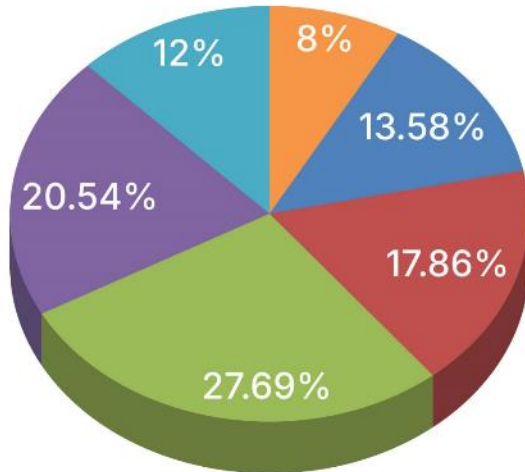


Visitor's Product Interest



- Aviation/Airports (3.05%)
- Cargo handling companies (11.42%)
- Cold supply chain (4.93%)
- Express & courier services (8.36%)
- General sales agents (GSA) (2%)
- Logistics service providers/Trucking companies/Freight forwarders (25.01%)
- Non-vessel operating common carriers (NVOCCs) (4.13%)
- Ports & terminals (4.93%)
- Shipping companies (8.36%)
- Technology companies (16%)
- Warehousing services (7%)
- All other related services (5%)

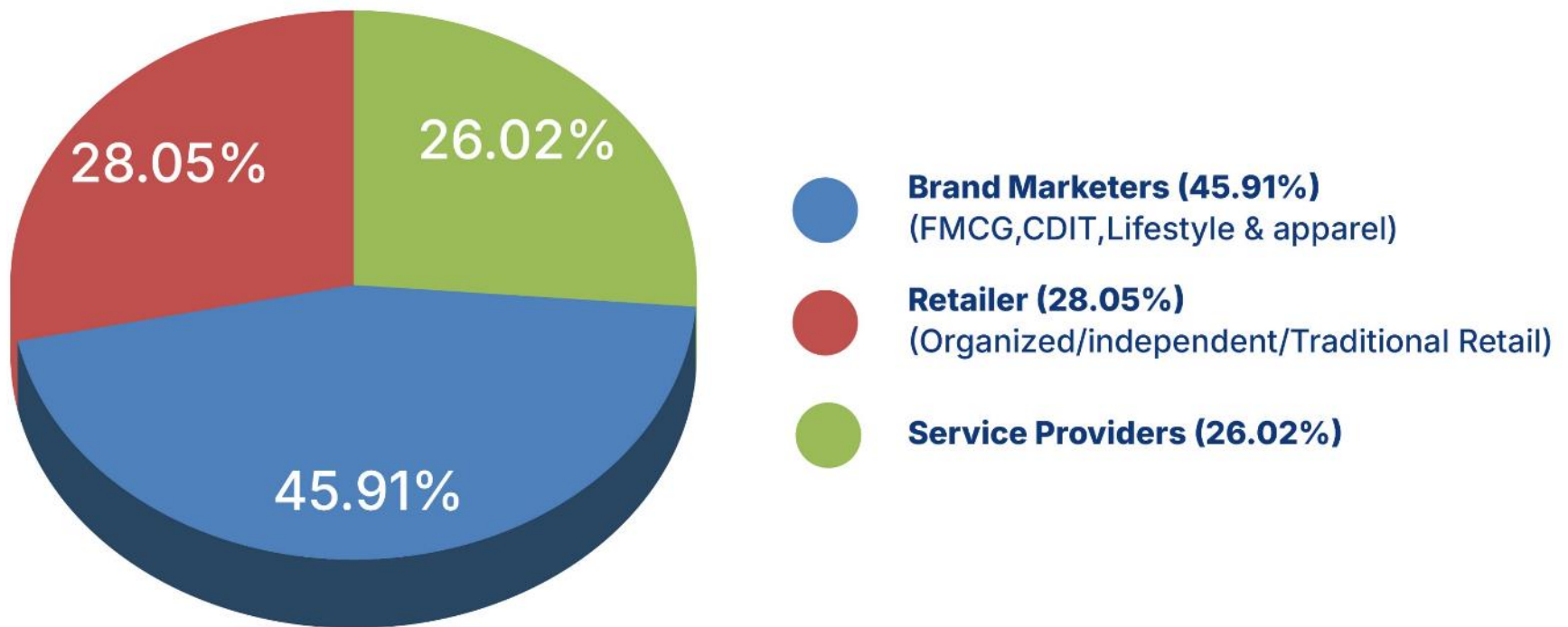
Classified by Management Level



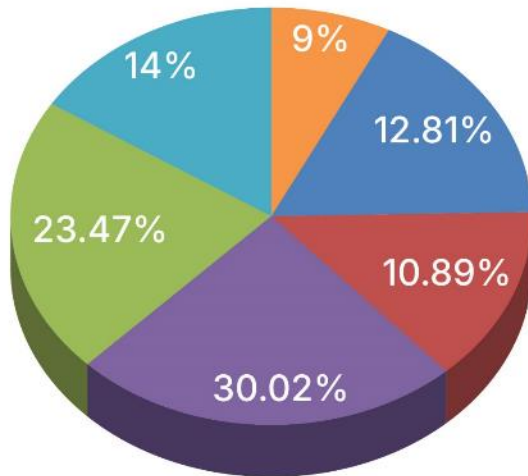
- Owner/ Top Management (13.58%)
- Partner Head of Department (17.86%)
- Middle Management (27.69%)
- Middle to Junior level Manager (20.54%)
- Executive (12%)
- Others (8%)

SMART RETAIL EXPO VISITORS : STATISTICS & ANALYSIS

Breakdown of Total Attendees by Industry

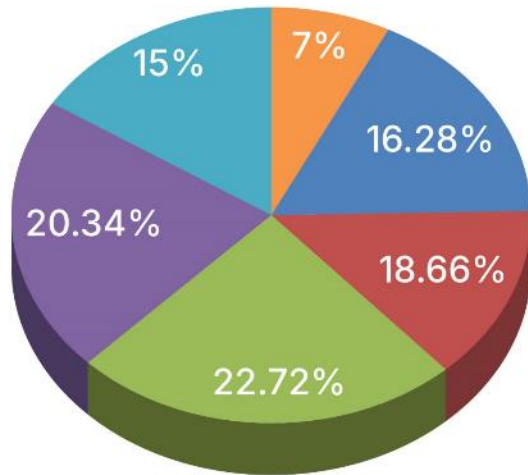


Visitor's Product Interest



- Lighting (12.81%)
- Retail Marketing (10.89%)
- Shop Fitting/Store Design & Visual Merchandising (30.02%)
- Retail Technology (23.47%)
- Shopping trolleys and baskets (14%)
- Visual Merchandising (9%)

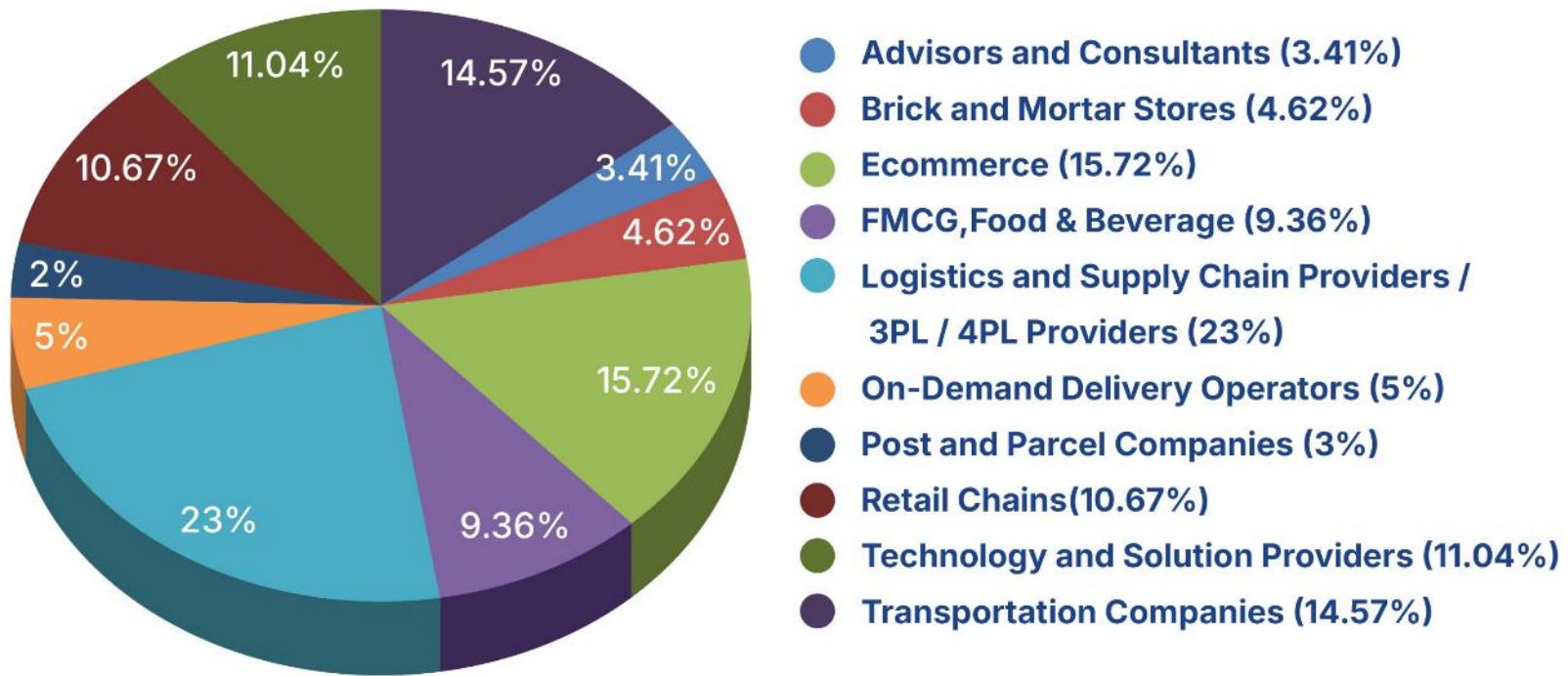
Classified by Management Level



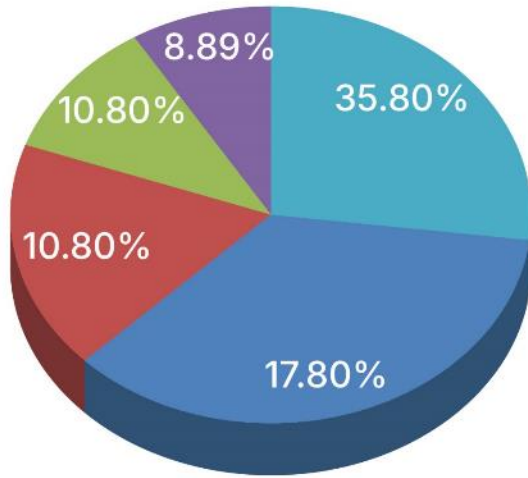
- Owner/ Top Management / Partner (16.28%)
- Head of Department (18.66%)
- Middle Management (22.72%)
- Middle to Junior level Management (20.34%)
- Executive (15%)
- Others (7%)

SMART DELIVERY EXPO VISITORS : STATISTICS & ANALYSIS

Breakdown of Total Attendees by Industry

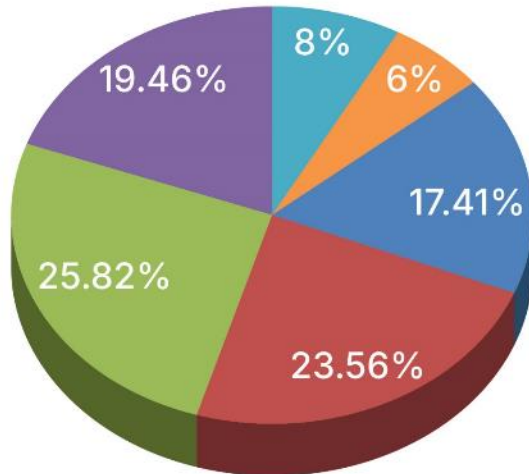


Visitor's Product Interest



- Delivery Solution and Service (35.80%)
- Fulfillment Centre / Distribution Centre Solutions (17.80%)
- Labeling and Identification Solutions (10.80%)
- Packaging Solution (8.89%)
- Software as Service (SAAS); RAAS (Robots as a Service) Solution Providers (27%)

Classified by Management Level



- Owner/ Top Management / Partner (17.41%)
- Head of Department (23.56%)
- Middle Management (25.82%)
- Middle to Junior level Management (19.46%)
- Executive (8%)
- Others (6%)

Visitors are from following countries



Algeria



Australia



Austria



Bangladesh



Belgium



Brazil



Bulgaria



Cambodia



Cameroon



Canada



China



Finland



France



Germany



Hong Kong



India



Indonesia



Israel



Italy



Japan



Kuwait



Malaysia



Mali



Myanmar



Nepal



Norway



Oman



Pakistan



Philippines



Poland



Senegal



Singapore



Slovak Republic



South Korea



Sri Lanka



Switzerland



Taiwan



Thailand



Turkmenistan



Ukraine



United Arab Emirates



United Kingdom



Usa



Uzbekistan



Vietnam



Yemen



Visitor Coverage





Conference Overview

The Concurrent conference successfully gathered **341 industry professionals**, featuring **47 expert speakers** across **16+ in-depth sessions**.

The event served as a crucial platform for discussing regulatory frameworks, sustainability in logistics, and strategies for enhancing cross-border trade and cargo efficiency.

Conference Highlights

Diverse Thought Leadership

Experts shared forward-looking strategies to drive logistics innovation.

Focused Industry Insights

Key discussions on regulatory compliance, sustainability, and operational excellence.

Engaged Audience

Participants actively exchanged ideas and best practices to enhance global supply chain operations.



Key Topics Explored

"2 Generation Talk"

The Future of Green Logistics A dynamic conversation on advancing sustainable logistics practices.



"Navigating Import & Export Compliance"

Essential guidelines for handling general, prohibited, and restricted goods.



"Cross-Border Logistics & Sustainable Last-Mile Strategies"

Best practices to streamline international trade while integrating eco-friendly last-mile solutions.



"Cargo: Ensuring Reliability & Efficiency"

Industry perspectives on meeting delivery commitments with consistency and precision.



What Attendees Had to Say



I'll definitely recommend it because it specifically caters to logistics, warehouse, and storage groups.

I will also suggest to my friends that they set up booths and visit the event.

Sevenbridgesoft Co.,LTD

Ms. Naranchara Mouenepuen /Admin & Junior Implement Associate



This event has brought in a diverse group of customers, especially those from the supply chain sector.

They are eager to explore new technologies, with a strong desire to improve and develop their warehouses and supply chain systems.

THAI AC SQUARE CO.,LTD

Ms. Prapaporn Khamphakhen / Business Development Manager



We met a lot of talents here. We met a lot of logistics industry people here and we explore ourselves to this market very well, so thanks to this event give us the opportunity.

Ally Logistic Property Thailand Company Limited

Ms. Rita Chang / Senior Manager

Official Partner



Platinum Partner for TMS Excellence



Delivery Excellence Partner

Conference Partner



TMS Technology Partner



Technology Partner



Supported by



Our Exhibitors



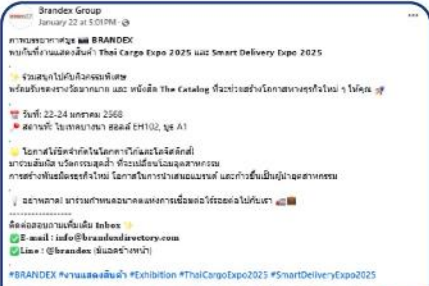
Media Coverage & Industry Recognition

Media Partners



Broadcast Highlights:

Social Media Reach



Some of Buyers Companies



Some of Buyers Companies





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Warehousing



Material Handling



Cold Chain Industry



Cold Supply Chain

Logistics Automation



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